

FAQ: Start.up! Germany Tour 2025

Feel the pulse of Germany's most exciting startup ecosystem

WHAT IS IT ALL ABOUT?

The Start.up! Germany Tour is an on-site program, which aims to **connect international startups with corporates and crucial local stakeholders** from North Rhine-Westphalia (NRW), showing them the benefits of NRW as a business location and of establishing a presence here.

HOW TO JOIN?

With the help of our local partners (e.g. German Chambers of Commerce Abroad (AHK)), we are identifying and selecting innovative startups from all over Europe which are active in the areas of **Life Science, Green Tech or Industrial Solutions**. **For each country, one startup is allowed to be part of the Start.up! Germany Tour.**

>> Please note: This selection is made by our local partners! <<

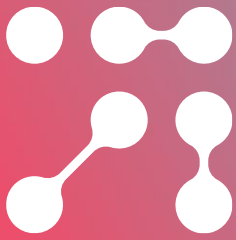
These startups then get the opportunity to get in touch with our local companies, accelerators, institutions and potential investors. Maybe you are one of the participants!

HOW TO BE SELECTED?

This happens locally in very different ways. Some partners hold pitch competitions to select startups. Others scout them in person.

>> Please note: If you want to apply but are not in contact with a local partner, no problem! <<

Please contact us and we will connect you with your local partner (Dominik Stute: d.stute@dortmund.ihk.de / Simone Herrmann: s.herrmann@dortmund.ihk.de).



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WHAT DOES THE TOUR PROGRAM LOOK LIKE?

After a startup has been selected by our local partner, it is invited to North Rhine-Westphalia for the on-site program from **June 30th to July 4th**. Over several days, participants will travel through different cities in NRW, gaining insights into Germany's innovation ecosystem. The program includes **company visits, networking events, and matchmaking sessions with corporates, investors, and industry experts**. The tour culminates in THE GRAND FINAL, where the selected startups pitch in front of a high-level jury and audience and **compete for a total prize money of 15,000€**. Throughout the program, startups will have the chance to explore business opportunities and build valuable connections to expand into Germany.

You can also take a look at the detailed Tour Program at our website.

DO I HAVE TO COVER MY TRAVEL EXPENSES MYSELF?

Every selected startup receives a reimbursement for their travel expenses of up to 500€. However, this reimbursement can only be paid upon full participation in the Tour Program.

ANY FURTHER QUESTIONS?

Don't hesitate to reach out to the main organizers of the program in case you got further questions about the Start.up! Germany Tour 2025.

Dominik Stute: d.stute@dortmund.ihk.de

Simone Herrmann: s.herrmann@dortmund.ihk.de

HOSTS:



PARTNERS:

Ministry of Economic Affairs,
Industry, Climate Action and Energy
of the State of North Rhine-Westphalia

